

July 5, 2019

To Whom It May Concern:

I have known Renee Wilson, owner of *It Sparkles, It Shines, It's Clean!* (SSC), for over 13 years. Our relationship has been both personal, as friends and fellow entrepreneurs, as well as professional.

SSC has provided cleaning services for both my home and my business office. Over the years, I've come to know SSC and it's team members as professional, prompt and thorough. They pay attention to detail and are not afraid to go the extra mile for their customers; ensuring my satisfaction and continued business. Renee, as the owner, prides herself on quality work and communication with her customers. Her team leaves satisfaction cards after each cleaning and I've received personal phone calls from Renee anytime I left feedback – both good and bad.

SSC has also been a client of Brandilly. Our business has worked alongside Renee's to assist in the way of marketing, branding and creative services. Knowing Renee from this point-of-view has allowed me to see how passionate Renee is about her brand and how much she cares about doing good work for others. She's a seasoned entrepreneur and it shows in the work she does.

It is for these and a host of other reasons that can I recommend Renee A. Wilson and *It Sparkles, It Shines, It's Clean!*.

All the Best,

Kemah E. P. Washington  
President, Brandilly Marketing and Creative